



# FY18 Annual Report

*"Dream and your dreams will fall short." — St. Josemaría Escrivá*





Curtis Martin and his son Brock talk with Pope St. John Paul II.

*"Dream and  
your dreams will  
fall short."*

— *St. Josemaría Escrivá*

1998 – 2018, CELEBRATING 20 YEARS

## ***Dear Friends and Partners,***

In 1998, on one small college campus in northeastern Kansas, two missionaries began to share the Gospel with students in a transformative way. This was the beginning of the Fellowship of Catholic University Students and the start of a new chapter of evangelization on college campuses.

This year marks the 20th anniversary of FOCUS. Inspired by the great Pope St. John Paul II, we started FOCUS at Benedictine College with the hope of inviting college students into the most important relationship they could ever experience — a relationship with Christ and His Church — and to launch them into lifelong Catholic mission.

At the time, FOCUS was little more than a big dream, one small response to the call of the New Evangelization. At the time, I could not have dreamed of the incredible journey the Lord was about to send us on, nor could I have imagined just how small my dreams were compared to His plans for us. As one of the most quotable saints of our time, St. Josemaría Escrivá, once said, “Dream and your dreams will fall short.”

In two decades, we’ve witnessed the Lord use FOCUS to accomplish incredible things. FOCUS has grown from one campus to more than 150, from two missionaries to nearly 700. We’ve reached out to tens of thousands of college students through Bible studies, mission trips, national conferences — and simply by living life with them, one day at a time. God’s transformative love has radically changed their lives in innumerable ways. We’ve been at the start of many discernments to the priesthood, religious life and family life. We’ve witnessed spiritual multiplication grow beyond the college campus into parishes, workplaces and communities across the nation. We’ve even had the joy of seeing FOCUS’ mission go beyond our borders to students and missionaries at international universities.

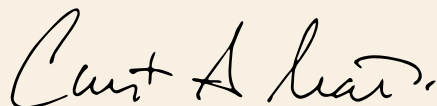
**"I could not  
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I have had the opportunity to put into a short book the model of evangelization FOCUS has been using, based on the life of Jesus Christ and the magisterial teachings of his Church. It is my sincere hope that “Making Missionary Disciples: How to Live the Method Modeled by the Master” will help others build a culture of missionary discipleship in our communities.

The following pages offer a glimpse of what the past twenty years have brought about — and as you read the stories from our missionaries, our students and our benefactors, I hope you’ll accept the invitation to walk alongside us, to see what the next twenty years will bring. The light of the Gospel is needed ever more to shine a light in the darkness of our culture. The future of the Church is being renewed and raised up, one person at a time — and we hope you will help us build the next generation of Catholics who will go on to change the world.

Finally, I would like to say thank you to the many who have believed in and supported FOCUS throughout the years, even from the very beginning — people whose faith, generosity and sacrifice have helped make FOCUS into the strong apostolate it is today. Wherever the Lord takes us in the next twenty years, we look forward to sharing the journey with you.

Sincerely in Christ,



Curtis A. Martin  
Founder and CEO

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The Fellowship of Catholic University Students (FOCUS) is a Catholic apostolate which shares the hope and joy of the Gospel with college students and sends them out into lifelong Catholic mission. Trained in Church teaching, prayer, sacred Scripture, evangelization and discipleship, FOCUS missionaries encounter students in friendship where they are, inviting them into a personal relationship with Jesus Christ and accompanying them as they pursue lives of virtue and excellence. Through Bible studies, outreach events, mission trips and discipleship, missionaries inspire and build up students in the faith, sending them out to spread the good news and carry out the Great Commission for the rest of their lives: “Go, therefore, and make disciples of all nations...” (Mt 28:19).

# To know Christ Jesus and fulfill His Great Commission.

**The “Main Thing”  
Launching College Students into Lifelong Catholic Mission**



# Who We Are



## Three Habits of Spiritual Multiplication

**Divine Intimacy.** We center our lives on our relationship with the Triune God through Scripture, daily prayer and the sacraments.

**Authentic Friendship.** We share life with students through virtuous friendships, meeting them where they are so that we may encounter them on a deeper level.

### Clarity and Conviction About Spiritual Multiplication.

We communicate the method of evangelization modeled to us by the Master, Jesus Christ, who invested in a few and commissioned them to do the same.

## FOCUS' Method of Evangelization

**Win:** Building authentic friendships that foster an encounter with Jesus, which draws people into a covenantal relationship with God.

**Build:** Forming people with the hearts, minds and habits of joyful, disciplined followers of Jesus.

**Send:** Inviting people to imitate Jesus and to be Spirit-filled evangelists by going on to win, build and send others.

## United States Campuses

### Alabama

Auburn University<sup>GV</sup>  
Troy University<sup>GV</sup>  
University of Alabama, Birmingham<sup>GV</sup>  
University of Alabama, Tuscaloosa<sup>G</sup>  
University of South Alabama<sup>GV</sup>

### Arizona

Northern Arizona University<sup>GV</sup>

### California

California State University, Fullerton<sup>V</sup>  
San Diego State University<sup>GV</sup>  
University of California, Berkeley<sup>G</sup>  
University of California, Irvine<sup>G</sup>  
University of California, Los Angeles<sup>GV</sup>  
University of California, Santa Barbara<sup>G</sup>  
University of Southern California<sup>G</sup>

### Colorado

Colorado School of Mines, Golden<sup>GV</sup>  
Colorado State University<sup>G</sup>  
University of Colorado, Boulder<sup>GV</sup>  
University of Colorado, Colorado Springs<sup>\*V</sup>  
University of Northern Colorado<sup>GV</sup>  
Digital Campus<sup>GV</sup>

### Connecticut

United States Coast Guard Academy<sup>V</sup>  
University of Connecticut, Storrs<sup>GV</sup>  
Western Connecticut State University<sup>GV</sup>

### District of Columbia

George Washington University

### Florida

Florida Atlantic University<sup>GV</sup>  
University of Florida<sup>GV</sup>  
University of North Florida<sup>GV</sup>

### Georgia

Georgia College & State University<sup>GV</sup>  
Georgia Institute of Technology<sup>GV</sup>  
Georgia Southern University<sup>GV</sup>

### Idaho

Boise State University  
Idaho State University  
University of Idaho<sup>GV</sup>

### Illinois

University of Illinois, Urbana-Champaign<sup>G</sup>

### Indiana

Ball State University<sup>G</sup>  
DePauw University<sup>GV</sup>  
Indiana University, Bloomington<sup>GV</sup>  
Indiana University-Purdue University, Indianapolis<sup>GV</sup>  
Valparaiso University<sup>GV</sup>

### Iowa

Drake University<sup>GV</sup>  
Iowa State University, Ames<sup>GV</sup>  
Loras College<sup>V</sup>  
University of Iowa<sup>\*GV</sup>

### Kansas

Benedictine College<sup>V</sup>  
Emporia State University<sup>G</sup>  
Kansas State University, Manhattan<sup>GV</sup>  
University of Kansas, Lawrence<sup>GV</sup>  
Wichita State University<sup>GV</sup>

### Kentucky

Murray State University<sup>V</sup>  
University of Kentucky, Lexington<sup>G</sup>  
University of Louisville<sup>\*GV</sup>  
Western Kentucky University<sup>GV</sup>

### Louisiana

Louisiana State University, Baton Rouge<sup>GV</sup>  
McNeese State University<sup>G</sup>  
Nicholls State University<sup>GV</sup>  
Northwestern State University<sup>GV</sup>  
Tulane University<sup>GV</sup>  
University of Louisiana, Lafayette<sup>GV</sup>

### Maine

University of Maine, Orono<sup>GV</sup>

### Maryland

Mount St. Mary's University<sup>V</sup>  
Towson University  
United States Naval Academy<sup>V</sup>  
University of Maryland, College Park<sup>GV</sup>

### Massachusetts

Boston University<sup>G</sup>  
Harvard University  
Massachusetts Institute of Technology<sup>GV</sup>  
University of Massachusetts, Amherst<sup>G</sup>

### Michigan

Eastern Michigan University<sup>GV</sup>  
Grand Valley State University<sup>\*GV</sup>  
Michigan Technological University<sup>GV</sup>  
Western Michigan University<sup>G</sup>

### Minnesota

Minnesota State University, Mankato<sup>GV</sup>  
St. John's University<sup>V</sup>  
University of Minnesota, Duluth<sup>GV</sup>  
Winona State University<sup>GV</sup>

### Mississippi

University of Mississippi, Oxford<sup>G</sup>  
University of Southern Mississippi, Hattiesburg<sup>G</sup>

### Missouri

Lindenwood University<sup>\*GV</sup>  
Northwest Missouri State University<sup>GV</sup>  
Southeast Missouri State University<sup>G</sup>  
University of Missouri, Columbia<sup>GV</sup>

### Nebraska

University of Nebraska, Kearney<sup>GV</sup>  
University of Nebraska, Lincoln<sup>GV</sup>  
University of Nebraska, Omaha<sup>GV</sup>  
Wayne State College

### New Jersey

Montclair State University<sup>GV</sup>  
Ramapo College<sup>GV</sup>  
Seton Hall University<sup>GV</sup>

### New York

Columbia University  
New York University, New York City<sup>G</sup>  
Stony Brook University<sup>\*V</sup>  
United States Military Academy

### North Carolina

Belmont Abbey College<sup>GV</sup>

### North Dakota

North Dakota State University<sup>GV</sup>  
University of Mary  
University of North Dakota<sup>GV</sup>

### Ohio

Bowling Green University<sup>GV</sup>  
Franciscan University<sup>V</sup>  
University of Cincinnati<sup>\*GV</sup>  
Ohio University<sup>\*G</sup>  
University of Toledo<sup>G</sup>  
Wright State University<sup>GV</sup>

2018–2019 Locations

Where We Serve



## Oklahoma

Oklahoma State University, Stillwater<sup>G</sup>  
University of Oklahoma, Norman<sup>GV</sup>  
University of Tulsa<sup>G</sup>

## Oregon

University of Oregon, Eugene<sup>GV</sup>

## Pennsylvania

Carnegie Mellon University<sup>GV</sup>  
Drexel University<sup>\*V</sup>  
Slippery Rock University<sup>GV</sup>  
Temple University, Philadelphia<sup>GV</sup>  
University of Pittsburgh, Pittsburgh<sup>GV</sup>  
University of Pennsylvania<sup>\*GV</sup>  
West Chester University<sup>G</sup>

## Rhode Island

Brown University<sup>GV</sup>  
University of Rhode Island, Kingston<sup>GV</sup>

## South Carolina

University of South Carolina,  
Columbia<sup>\*GV</sup>

## South Dakota

Black Hills State University<sup>\*V</sup>  
Northern State University<sup>V</sup>  
South Dakota School of Mines &  
Technology<sup>\*G</sup>  
South Dakota State University<sup>GV</sup>  
University of South Dakota, Vermillion<sup>V</sup>

## Tennessee

Belmont University<sup>\*</sup>  
University of Memphis<sup>GV</sup>  
University of Tennessee, Knoxville<sup>G</sup>  
Vanderbilt University<sup>GV</sup>

## Texas

Angelo State University<sup>\*GV</sup>  
Baylor University<sup>GV</sup>  
Rice University<sup>\*V</sup>  
Southern Methodist University<sup>GV</sup>  
Stephen F. Austin State University<sup>V</sup>  
Texas A&M University, College  
Station<sup>GV</sup>  
Texas Tech University, Lubbock<sup>\*GV</sup>  
Texas State University, San Marcos<sup>G</sup>  
University of North Texas, Denton<sup>GV</sup>  
University of Texas, Austin<sup>GV</sup>

## Utah

University of Utah<sup>\*V</sup>

## Vermont

University of Vermont, Burlington<sup>GV</sup>

## Virginia

George Mason University<sup>GV</sup>  
James Madison University<sup>GV</sup>  
University of Virginia, Charlottesville<sup>G</sup>  
Virginia Tech University<sup>GV</sup>

## Washington

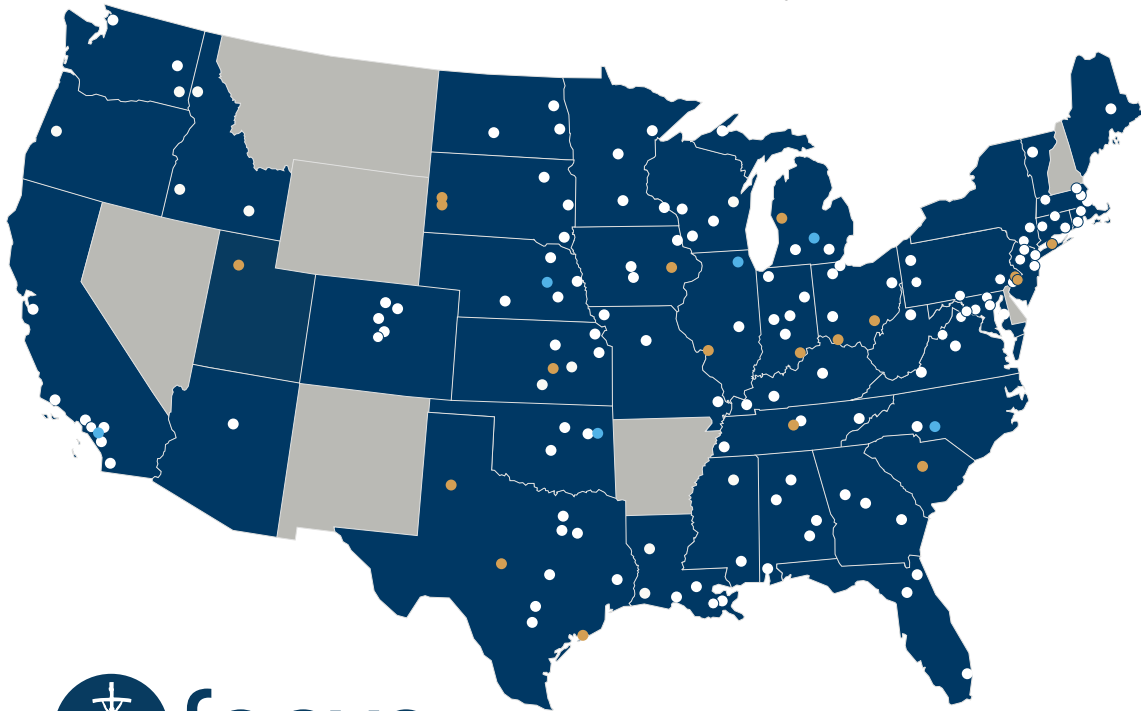
Eastern Washington, Cheney<sup>V</sup>  
Washington State University,  
Pullman<sup>G</sup>  
Western Washington, Bellingham

## West Virginia

West Virginia University,  
Morgantown<sup>GV</sup>

## Wisconsin

University of Wisconsin, La Crosse<sup>V</sup>  
University of Wisconsin, Madison<sup>GV</sup>  
University of Wisconsin, Oshkosh<sup>V</sup>  
University of Wisconsin, Platteville<sup>V</sup>



## Parish Locations

**California (Orange)**  
Holy Family Cathedral

**Illinois (Arlington Heights)**  
St. James Parish

**Kansas (Wichita)**  
Church of the Magdalen

**Michigan (Jackson)**  
St. John the Evangelist  
Catholic Church

**North Carolina (Charlotte)**  
St. John Neumann  
Catholic Church

**Oklahoma (Tulsa)**  
Christ the King  
Catholic Church

## International Campuses

**Austria**  
University of Graz<sup>V</sup>  
University of Vienna<sup>V</sup>

**England**  
Southampton University<sup>V</sup>

**Germany**  
University of Passau<sup>\*V</sup>

**Ireland**  
Dublin<sup>V</sup>



\* Denotes new campus for fall 2018  
G Denotes campus with FOCUS Greek  
V Denotes campus with Varsity Catholic



**"Leading a men's Bible study in Spanish let our group share challenges as first-generation Mexicans, learn more about Our Lady of Guadalupe and dive deeper into our heritage."**

— Sergio Espinoza  
fourth-year missionary



**"Falling in love with God has been my greatest adventure and joy. He sent me to serve and encounter Him more deeply as a missionary and surprises me daily with His generosity."**

— Caitlyn Irving  
third-year missionary



Missionaries at our NST hosted at the University of Mary in North Dakota this summer.

# Our Missionaries





**"Greeks are some of the most vulnerable and contagious of souls. I want to look them in the eyes and say, 'Let's live for real love — let's run towards heaven together.'"**

— Sarah Talbot  
second-year missionary

**"I was hesitant to give up my dream of professional baseball, but I felt the Lord called me to give my life fully to Him by serving student-athletes on campus."**

— Joseph Reta  
second-year missionary



Missionaries at our NST hosted at Ave Maria University in Florida this summer.

FOCUS' New Staff Training (NST) is five weeks of comprehensive formation that equips missionaries for their service on campus. With many hours of training in sacred Scripture, prayer, Church teaching, leadership, stewardship, evangelization and discipleship, these missionaries go out to encounter students wherever they are, inviting them into a relationship with Jesus Christ and His Church.



# A Missionary Focus

## Deeper than a Job Description



**Peter Nguyen**  
FOCUS  
Missionary,  
Harvard  
University

*New Orleans native Peter Nguyen is a FOCUS missionary serving students at Harvard University.*

Ever since FOCUS was founded, many students' journey into a deeper relationship with Christ has begun with a simple invitation. For Peter, it was no different.

"I was like a dead man walking, practicing my faith with no soul," said Peter, explaining his faith life as a

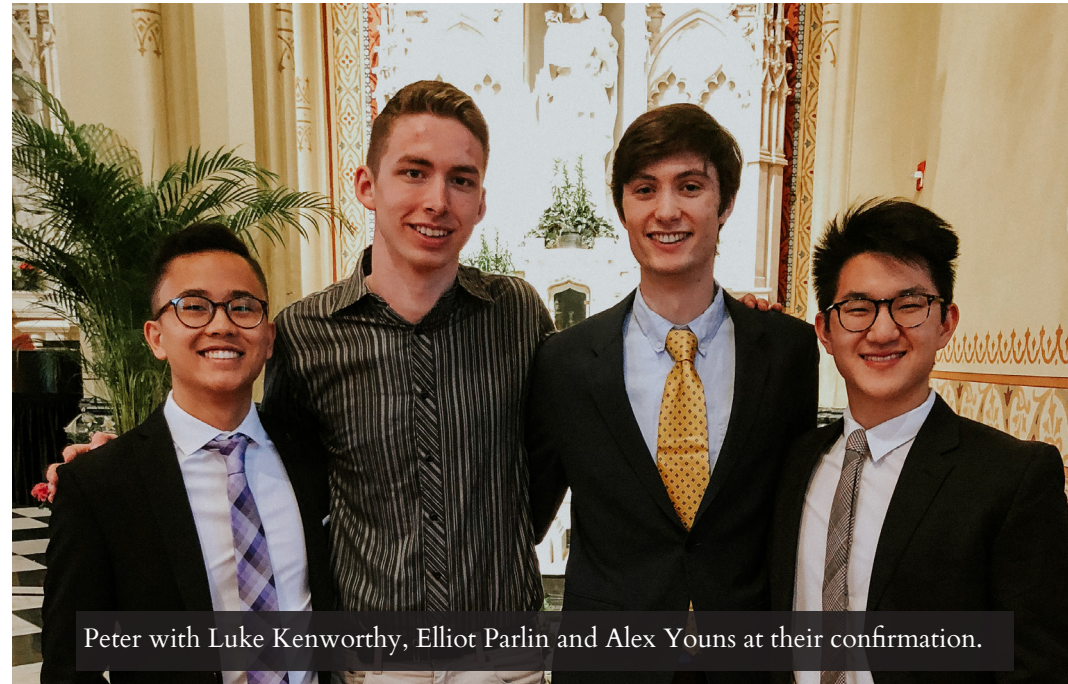
**"Prayer is  
the soul  
of the  
apostolate."**

student at Tulane University. "It was due to an invitation from my best friend, Ben, that I was introduced to the Catholic Center and subsequently to FOCUS."

After graduating from Tulane with a degree in philosophy, Peter had many options, including graduate school at Boston College. After a FOCUS mission trip, he chose to become a missionary, which has led to many encounters with students at Harvard University.

"It is a pleasure hearing what [the students] receive from Scripture," said Peter, describing the Bible studies at Harvard. "God's work speaks differently to each of us in our own situations; the word becomes new to me each time I enter into Bible study with them."

When students and missionaries share life together, they challenge each other to pursue greater holiness. Peter has witnessed this firsthand, even from his first Bible study.



Peter with Luke Kenworthy, Elliot Parlin and Alex Youns at their confirmation.

"It was so amazing seeing the group of men bond together," he said. "They eventually started their own group known as the New Evangelization, where they study Catholic social teaching. They desire to grow in holiness together. Two of the men are now leading their own Bible studies, and one is in discipleship with me."

For the past two decades, FOCUS' model of evangelization has gained momentum, affecting thousands of students at hundreds of schools. As FOCUS continues to grow, the heart of the apostolate will always remain steadfast to the most important thing: prayer.

"Prayer is the soul of the apostolate," says Peter. "Whenever I entrust to God my desires and worries in prayer, he accomplishes more than I ever could."





**Allie Slough**  
FOCUS  
Missionary,  
Michigan  
Technological  
University

*FOCUS missionary Allie Slough attended SLS18 with students from Michigan Technological University. Her brother — John, a junior at Central Michigan University — came along with their parents, John and Shayne, who are parish representatives at St. John the Evangelist Parish in Jackson, Michigan.*

For Allie, attending SLS18 meant helping her students grow in prayer, learn evangelization tools and build community.

“At SLS18, it was beautiful to see how Jesus’ grace, in just a few days, was infusing the hearts of the students with a desire to spread the knowledge of Him, for whom we were made,” said Allie.

One of Allie’s student disciples, Morgan Ottman, realized the heart of evangelization was about “intentional relationships — that the love we show others allows us to be witnesses of Jesus Christ.”

SLS18 offered Allie’s brother, John, an opportunity to spend time with family and meet new people. He also felt the small groups were beneficial, adding that he “enjoyed how easy it was in a group of fellow Catholics to feel comfortable and accepted by them.”

Shayne and John attended SLS18’s Lifelong Mission Track, which featured speakers and sessions intended to train alumni, parishioners, professionals and other post-college attendees how to evangelize on their home turf. Shayne in particular said SLS18

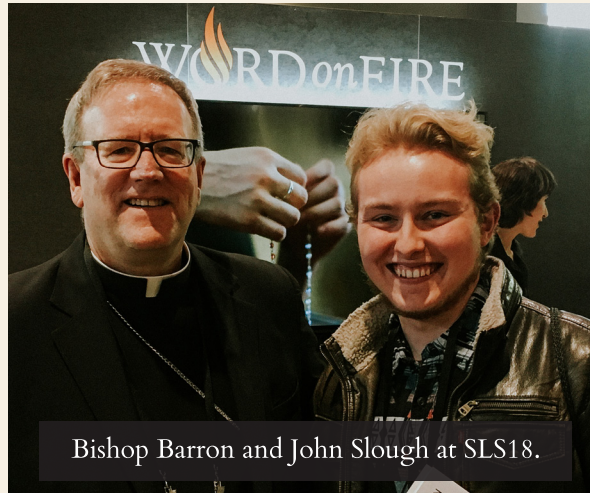


John and Shayne Slough



Allie and her small group at SLS18.

allowed her to develop her own prayer life and practice skills to use in her parish.



Bishop Barron and John Slough at SLS18.

“Every chance I have to share my faith journey, the more comfortable I become doing so, and the more I understand my own faith journey, the closer I come to Jesus. The closer I come to Jesus, the more I feel called to share,” said Shayne.

She added that Jim Caviezel’s speech was the highlight of her week. Everything she learned “armed her to be a warrior for Christ,” and his speech “was the pep talk for battle.”

Through experiences like SLS18, many people have come to take the next step toward inviting others to know Christ and becoming leaders in the Church.

“Participating in SLS filled me with hope, praise and thankfulness,” said Shayne. “We thank God for the opportunity. Blessed be Jesus!”

## SLS18: Inspiring & Equipping Catholics for Evangelization



# FOCUS Missions

*Last year FOCUS Missions led more than 2,200 participants on trips who served the poor in countries around the world. Katherine "Kat" Zerit attends the University of Memphis and went on a FOCUS mission trip that changed her life.*



**Katherine Zerit**  
Junior,  
University  
of Memphis

## Opening Hearts to the Body of Christ

Kat came to the Dominican Republic on a FOCUS mission trip to volunteer with Mustard Seed, a Caribbean-based mission organization. The work was simple: to feed and play with kids, and in doing so, show them the love of Christ. Shortly after she arrived, Kat found herself walking through a room of a couple dozen developmentally and physically disabled children. One girl reached out from her wheelchair and

suddenly pulled Kat into a headlock — which surprised Kat and made her a bit uncomfortable. But as Kat realized the joy she was bringing this girl, despite her discomfort, she gradually began to open up.

Over the course of the trip, Kat and the young girl formed a friendship, even though Kat had no idea why the girl had picked her out of the whole group. Every time Kat entered the room, the girl would wheel over to her, smiling brightly. When it came time to say goodbye, Kat knew she had been changed by the moments she spent with her.

**We are all connected in the Body of Christ.**

Upon returning to the U.S., Kat continued her work on mission with her friends at home. By allowing herself to become closer with the girl in the Dominican Republic, Kat found herself more open to others, spending more time sharing the intentional love she had experienced on mission. And today, every time she's at Mass, Kat calls to mind the friends she's met, knowing we are all connected in the Body of Christ.



Kat spending time with her new friend in the Dominican Republic.





**Dr. Edward Sri**  
VP of  
Formation,  
FOCUS

## New role oversees Formation and Training

FOCUS welcomes well-known Catholic theologian and author Dr. Edward Sri in a new role as vice president of Formation. Dr. Sri helped found FOCUS with Curtis and Michaelann Martin in 1998.

“Dr. Sri has had profound influence upon the growth and development of FOCUS,” said Curtis Martin. “Having him come aboard as VP of Formation signals a dramatic investment in our staff, our leadership and continued improvement in our formation

efforts to serve campuses, parishes and the wider Church in evangelization and forming missionary disciples.”

In this new role, Dr. Sri will oversee the integrated development of all formation aspects of various initiatives in the apostolate, including staff training, curriculum, mission trips, conferences and retreats. He will also oversee the training, resources and workshops FOCUS makes available for alumni, parish leaders and all Catholics who desire to grow as missionary disciples.

“FOCUS is recognized as one of the most impactful organizations at the front lines of evangelization in the Church today,” said Dr. Sri. “It is an honor to serve these young people and the thousands of graduates and friends of the apostolate who are now leaders on campuses and in parishes, dioceses and other ministries. I pray that, as we continue to expand and deepen our formation, the Lord will bless their generous efforts and help them bear more fruit for evangelization.”



Dr. Sri teaching FOCUS Regional Directors at an offsite meeting.

“The intellectual, moral and spiritual formation of our missionaries is absolutely crucial for the work of evangelization,” Dr. Sri continued. “As St. John Paul II often pointed out, so many of the challenges we face in our culture today are of an intellectual nature with significant moral and spiritual consequences: Who is the human person? What is freedom? What is love? What is truth? Who is God? How we understand these issues shapes our desires and impacts how we live. If we are going to reach this generation with the Gospel effectively, we must address the secular influence which shapes people’s hearts today and bring people to an encounter with Jesus Christ and the Catholic faith.”

**“It is an honor  
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apostolate ...”**

Dr. Sri holds a doctorate from the Pontifical University of St. Thomas Aquinas in Rome. He has written several best-selling books, including “A Biblical Walk through the Mass,” “Walking with Mary” and “Who Am I to Judge? – Responding to Relativism with Logic and Love.” Dr. Sri resides with his wife, Elizabeth, and their eight children in Littleton, Colorado.

# Dr. Edward Sri Returns to FOCUS

# Financial Highlights

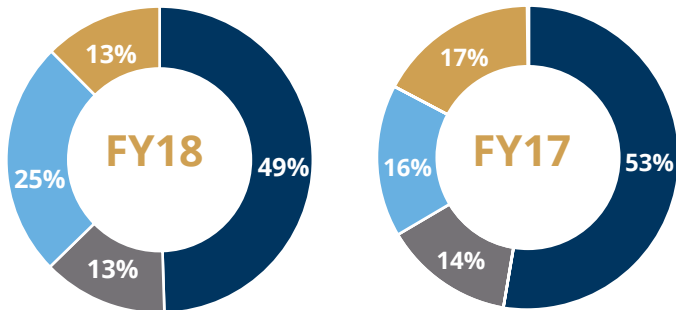
For the past twenty years, FOCUS has been blessed by the providential care of our Lord. Thanks to the prayers and generosity of so many people, our apostolate once again has a secure financial foundation to support our many campuses and initiatives for this year. As we prepare and make provision for the next twenty years, we look forward to what the Lord will continue to do for FOCUS and the many young people whose lives are changed through our ministry.



## SELECTED FINANCIAL DATA

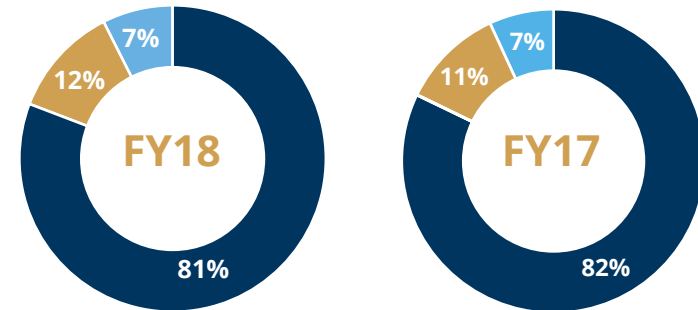
FISCAL YEAR ENDING	FY18	FY17
Campus Revenue	\$61,544,102	\$48,367,382
Conference Revenue	\$3,311,934	\$5,029,059
Missions Revenue	\$5,061,265	\$4,220,871
<b>Total Revenue</b>	<b>\$69,917,301</b>	<b>\$57,617,312</b>
Campus Expense	\$55,482,642	\$48,927,748
Conference Expense	\$3,422,077	\$4,543,647
Missions Expense	\$4,625,165	\$4,095,204
<b>Total Expense</b>	<b>\$63,529,884</b>	<b>\$57,566,599</b>
<b>Total Change in Net Assets</b>	<b>\$6,387,417</b>	<b>\$50,713</b>

## SOURCES OF CASH



- Support Team Contributions
- Benefactor Contributions
- Missions and Conference
- Campus Fees

## USES OF CASH



- Program Services
- Administrative Expenses
- Fundraising Expenses



# Inspired by Lifelong Impact

## Spotlight on Troy and Christy King



Christy first heard of FOCUS through a friend. “She and I were talking one day,” said Christy, describing the conversation. “She told me that, if it weren’t for FOCUS, her daughter would have lost her faith in college.”

Her friend explained how her daughter had instead gone deeper into her faith and even became a FOCUS missionary — but Christy and Troy still didn’t get what FOCUS was, other than it involved college students. Not long after, a couple more of their friends

began talking about how excited they were about the apostolate. Still, it wasn’t until they heard Curtis Martin speak at a Legatus meeting that they started paying closer attention.

“It was all during this one little time period: Everywhere I turned, there FOCUS was,” said Christy. “God must have been telling me something.”

In a culture desperate for the love and hope of Christ, many faith-filled Catholic organizations have answered the call to share the Gospel and serve the community. For the Kings, however, FOCUS as an apostolate had something that others didn’t: a lifelong impact. “A lot of other organizations do great things,” said Christy. “But how many of them have an impact that keeps going?”

“Supporting the apostolate was an easy decision once we peeked under the hood,” added Troy. “It had transparency, efficiency and a very motivated and loving leadership group.”

FOCUS’ approach to campus evangelization is modeled after how Christ called His disciples: He shared life with them, taught them — and then sent them out to do the same for others. That is what FOCUS does through the missionaries on campus, and it’s the basis behind FOCUS’ three habits for effective evangelization: Divine Intimacy, Authentic Friendship and Clarity and Conviction for Spiritual Multiplication.

“With FOCUS, you feed young people spiritually,” explained Christy. “Once you meet them where they are and they’re hooked on their faith, they go out — and look at the impact they have generations past that.”

“We have to grow this very important apostolate to combat the increasingly hostile secular education system at the university level,” said Troy.

It’s been twenty years since FOCUS’ first two missionaries began serving on campus, and the apostolate has seen tremendous growth in that time. As FOCUS begins a new decade of service on campus, Christy and Troy are excited about FOCUS sending people out to continue lifelong mission in the future. Ultimately, they pray FOCUS will rise to the challenge of the New Evangelization: sharing the truth of Christ and making disciples of all nations. “You won’t do anyone any favors by not sharing the truth with someone because they might not like it,” said Christy. “You can’t be afraid to speak the truth.”

**“It was all during this one little time period: Everywhere I turned, there FOCUS was ...”**

# Bearing Fruit that Will Last

## Spotlight on the Ortega Family

Shane and Emily Ortega served as missionaries during the first years of FOCUS. Since then, the mission of the New Evangelization has been close to their hearts, and they have enjoyed watching FOCUS grow and reach even more college students.

As alumni missionaries, they know firsthand that serving on campus can be both challenging and inspiring. Emily witnessed the impact FOCUS was starting to have on campuses from the start, and she's been grateful for the lessons she has learned, especially those that have become more evident in hindsight. "Being a missionary strengthened my faith and trust in God," she said. "The practice of the faith is slow and steady. But we can also trust and see that God has an overall plan."

Shane, who served as a missionary at the U.S. Air Force Academy, agreed that, while he saw fruit on campus, it has been equally inspiring to see it continue to come over many years. "For me, the FOCUS impact was a decade-long experience of keeping track of those young men and seeing them become leaders in the Armed Forces — all the while keeping the faith."

Emily and Shane now have their hands full as the parents of seven and the owners of a thriving hospitality business. Still, their passion for the Church and the mission of FOCUS continues to be an important piece of their lives.

"FOCUS is one of the biggest hopes I see in North America," said Shane. "On college campuses, where there is an air of materialism — or any kind of '-ism' — to see a group of outstanding people who stand for something brings great hope."

Emily added, "People who have been taught by FOCUS don't just crumble under the attack of the world. They have a solid foundation in the faith ... It's vital for us to share the relational love of Christianity."

The Ortegas see that the FOCUS model of discipleship is a key to spreading the New Evangelization. They trust — as they learned so many years ago — that the fruit is both evident today and will produce more fruit to come.

*The Ortega family currently runs Ortega Parks, a hospitality business focused on national and state parks. Emily is also the author of Catholic children's book series, "Bernadette Books."*

**"It's vital for us to share the relational love of Christianity."**



Emily and Shane Ortega are pictured here with their seven children.



# An Element of Hope

## Spotlight on Scott and Lannette Turicchi

Scott and Lannette Turicchi were first introduced to FOCUS as many are: through intentional friends. After hearing more about how FOCUS serves the Church on college campuses, the Turicchis saw the need in their own area and were encouraged to get involved.

A businessman by trade, Scott recognizes the importance of overall strategy as well as selecting and training quality individuals. “The

missionaries are well chosen and well educated,” he said. “When you have those coupled together, success goes way up.”

Though from a variety of backgrounds, the FOCUS missionaries whom Scott and Lannette have met through the years have consistently impressed them with their zeal for souls and faith formation. “They don’t always know the challenges they

are going to face,” said Scott, “but they know what they are up against and what their attack plan is.”

The Turicchis have also witnessed firsthand the fruits of FOCUS at the University of Southern California. “They have added extra confession times, adoration, another Mass; more people are showing up for Bible studies,” Scott described. “It’s so exciting to see the continued growth.”

**“It’s so exciting to see the continued growth.”**

According to Scott, the missionaries on campus are critical to helping students find true, authentic community in the Catholic Church. “They represent — particularly in a large secular campus — that you are not alone. This is one of the big issues we have to overcome.”

For the Turicchis, FOCUS represents a new page in the greater story of evangelization. “To me, FOCUS is a brilliant strategy that is needed systemically throughout the country and the world,” said Scott. “It is important today that we remain hopeful because it is easy to be weighed down by what is going on in the world. We have to always remain hopeful, and I think FOCUS is an element that gives us hope.”

*Scott and Lannette Turicchi reside in Southern California with their three daughters. Scott manages J2 Global as the chief financial officer, and Lannette serves as president of Falling Upwards Productions.*



Scott and Lannette Turicchi.

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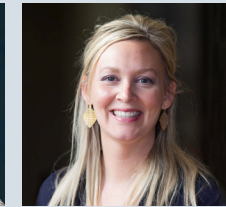
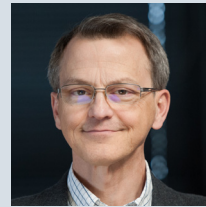
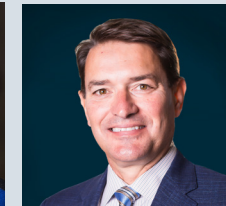
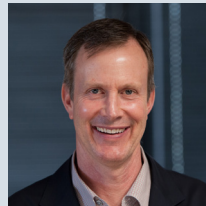
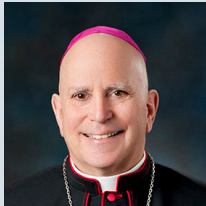
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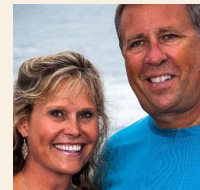
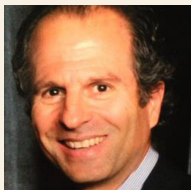
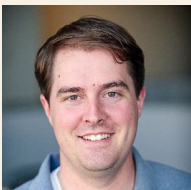
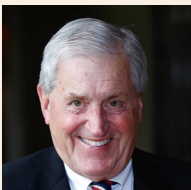
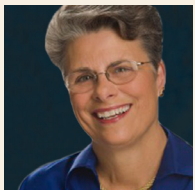
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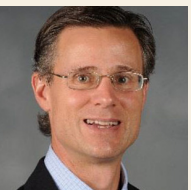
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# FOCUS Leadership



**CURTIS MARTIN** founded the Fellowship of Catholic University Students (FOCUS) in 1998. He holds a master's degree in theology, is the author of the best-selling book "Made for More" and recently published "Making Missionary Disciples: How to Live the Method Modeled by the Master." In 2011, Curtis was appointed to serve as a Consultor to the Pontifical Council for Promoting New Evangelization. Curtis and his wife, Michaelann, live in Colorado. They have been blessed with nine children.



**JOE HENSLER** joined the FOCUS leadership team in 2012 after a 19-year career in marketing and training at the Procter & Gamble Company, and he now serves FOCUS as vice president of Talent and Leadership Development. In this role, he uses his wide range of experience in business, non-profit and religious organizations to build the next generation of leaders across all levels of FOCUS. Joe holds bachelor's and master's degrees in business from Indiana University and a master's degree in pastoral ministry from the Athenaeum of Ohio. A native of St. Louis, Joe now resides in Highlands Ranch, Colorado, with his wife, Becky. They have been blessed with five children.



**CRAIG MILLER** is the president of FOCUS. In 2003, after a career in Silicon Valley that included leading sales and cooperative marketing for Cisco's global accounts, Craig accepted Curtis' invitation to help manage the operational needs created by FOCUS' growth. Since then, Craig has overseen all aspects of operations, administration, development and finance. He lives in Genesee, Colorado, with his wife, Melissa. They have been blessed with six children.



**FR. JOHN LAGER, O.F.M. Cap.**, has served FOCUS as the organization's national chaplain since 2013. Ordained in 1979, Fr. John has served the Capuchins as an associate pastor, a high school campus minister and as the Order's director of development and missionary activity. He has also served as the executive director of the Samaritan House of Denver, vocation director for the Capuchin Province of Mid-America and co-founder of Marked Men for Christ ministry.



**BRENDA CANNELLA** is vice president of finance for FOCUS. Prior to joining FOCUS, Brenda was a principal in an executive search firm specializing in finance and accounting leadership roles. Brenda began her career in the Houston office of a Big Four public accounting firm. Brenda holds a Bachelor of Business Administration with an emphasis in accounting from the University of Houston and is a CPA formerly licensed in Texas. Brenda lives in Erie, Colorado, with her husband, Troy. They have been blessed with five children.



**JOHN ZIMMER** is vice president of apostolic development and national area vice president for FOCUS. Since joining FOCUS in 1999, he has served in a variety of roles — including serving as a campus missionary, directing the national apostolate and overseeing the training and formation of the missionary staff. John speaks and teaches throughout the country on leadership, evangelization and apologetics. John lives in Centennial, Colorado, with his wife, Barbara. They have been blessed with seven children.



# FOCUS Momentum

FOCUS has grown exponentially in the past five years through the blessing of the Holy Spirit and support of many benefactors. Tens of thousands of students have been involved with FOCUS since 1998.

Now (2018)

FY19

## Our First 15 Years (1998 - 2013)

FY14

FOCUS  
Campuses 

83

153 

Missionaries  
on Campus 

355

699 

Mission Trip  
Participants  
*cumulative* 

2,471

11,000+ 

*Dream with us and imagine what the next five years could hold with His blessing ...*



## Religious Vocations

732

1/3 since 2014

Among FOCUS alumni, 732 have made decisions to pursue the priesthood or religious life. One third (237) made the decision since 2014.

Fr. Shaun Galvin is a CU Boulder alumnus, served as a FOCUS missionary for three years and is now the parochial vicar at St. Thomas Aquinas in Boulder, Colorado.



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Members from the Lisieux Legacy Society gather for the annual luncheon.

The Lisieux Legacy Society recognizes individuals who have included FOCUS in their estate plan. Because of their generosity, Lisieux Legacy Society members ensure that the Gospel will be shared by FOCUS missionaries for years to come and that many Christ-centered leaders will be raised for the Church. FOCUS may benefit as a beneficiary of wills and trusts, gift annuities, life insurance, personal property, retirement plans and more. For more information, contact Phil Purcell, JD, senior counsel for Philanthropy at 765-730-4321 and philip.purcell@focus.org. We regret any omissions or errors. Please notify us if you have designated FOCUS as a beneficiary or other planned gift. Anonymous gifts are treated confidentially.

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# Lisieux Legacy Society



# Creatively Supporting FOCUS

## Spotlight on John and Barbara Kaisersatt

John and Barbara Kaisersatt first learned of FOCUS in the inaugural years of the apostolate and have been supporters ever since. They knew from the start: “This is what our Church needs.”

At that time, John's and Barbara's personal faith journey had been flourishing through their participation in a local Bible study. This experience led them to wonder what the Church could do to reach young people, especially through the small-group Bible study setting they had come to love.

Indeed, each of their sons attended college, searching for something, as so many young adults do. “Both of our boys were seekers,” said John. Still, “Being only preached to was long out of favor. Young adults want to see and share with their peers to believe and understand truth.”

Barbara and John sensed that FOCUS would be impactful for the Catholic Church, particularly within college campuses and parish life. In Barbara's eyes, FOCUS was desperately needed. “We wanted it to succeed,” she said.

The Kaisersatts started looking for creative ways to support FOCUS. They decided to donate a business property, giving a portion of the property as an outright gift and another portion to a charitable remainder trust. Doing so provided an income tax charitable deduction, escape from capital gains tax and extra retirement income from the trust. John described their gift planning as “a little bit of creativity” to support a cause they loved.

**John described their gift planning as “a little bit of creativity” to support a cause they loved.**

Over the years, John and Barbara have enjoyed attending the FOCUS national conferences, where they are consistently amazed at the reverence and passion they witness in the young people there. They hope FOCUS can continue to grow and reach additional campuses. The Kaisersatts also desire for FOCUS to expand into more parishes. “Parishioners are also looking for something — something stimulating from the faith,” said John.

The Kaisersatts have witnessed the acceptance and growth of FOCUS over the last two decades. “FOCUS will change [over time],” said John. “[But] I am equally excited with FOCUS alumni and the future that FOCUS will have on the faith. It is truly phenomenal.”

*John and Barbara Kaisersatt are members of the Lisieux Legacy Society. They funded a Charitable Remainder Trust through sale of a property in 2011. Learn more about how you can support FOCUS through a planned gift by visiting [focus.pglegacy.org](http://focus.pglegacy.org).*



Barbara Kaisersatt, Grace Dill, John Kaisersatt, Maya Moschetti in California.



“I dream of a ‘missionary option’ ... a missionary impulse capable of transforming everything ... ”

— Pope Francis



1998 – 2018, CELEBRATING 20 YEARS



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